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Osage Beach to host Major League Fishing Toyota Series on Lake of the Ozarks in March 2026

Osage Beach, Mo. – The City of Osage Beach will host the Major League Fishing (MLF) Toyota Series for the Plains Division on Lake of the Ozarks for the first time March 10–12, 2026.

The MLF Toyota Series is one of the premier bass fishing tournaments in the country, attracting top anglers who compete for significant cash prizes and advancement to the nationally televised Toyota Series Championship.

“This event is a great opportunity for our community to come together and showcase our hospitality,” said Osage Beach City Administrator Devin Lake.

Hosting the MLF Toyota Series brings significant benefits to both Osage Beach and the Lake of the Ozarks region. The tournament will attract anglers, fans, and media attention from across the country, boosting local tourism and supporting businesses such as hotels, restaurants, and retailers. Beyond the immediate economic impact, the event helps raise the profile of Osage Beach and the Lake as a top fishing and vacation destination, encouraging future visits and ongoing community growth.

For more information on the tournament and schedule, visit [Toyota Series - Major League Fishing](#)