

MINUTES OF THE SPECIAL STRATEGIC PLANNING MEETING OF THE BOARD OF ALDERMEN
OF THE CITY OF OSAGE BEACH, MISSOURI
July 14, 2021

The Board of Aldermen of the City of Osage Beach, Missouri, conduct a Special Strategic Planning Meeting on Wednesday, July 14, 2021, at 8:30 p.m. The following were present in person: Mayor John Olivarri, Alderman Tyler Becker, Alderman Phyllis Marose, Alderman Richard Ross, Alderman Kevin Rucker, Alderman Bob O’Steen. Absent Alderman Walker. Tara Berreth, City Clerk, was present and performed the duties of that office. Appointed and Management staff present were City Administrator Jeana Woods, City Attorney Ed Rucker, Assistant City Administrator Mike Welty.

NEW BUSINESS

Overview of Agenda, Purpose, and Desired results

1. Strategic Planning purpose – To convey a clear direction forward for the organization, providing management direction for operations.
2. Refresher on Form of Government, Roles and Responsibilities
3. Current Mission Statement and Values
 - a. Responsibility to our Voters: As a municipal government our core values of our relationship to our citizens and customers are transparency and accountability of use of public monies, in contrast with the efficiency and profit centered goals of private industry.

Status Check and Updates

1. Budget / Financial Update
 - a. FY2021 Budget and Financial Update
 - b. 5 Year Forecast Update
 - c. Capital Planning Update
 1. Capital Asset Plan Summary
 2. Preventive Payment Maintenance Plan (PPMP)
 3. Conceptual Sidewalk Plan
2. Overview of Management Meeting - Key Issues Identified by Management
Board would like to discuss Engineering Services.
3. Refresher and Recap of Prior Items
 - a. Priority Item categories: Economic Growth/Development
Annexations
Discussion on voluntary or involuntary annexations.
Would like to have direction from the board on contacting property owners that are outside city limits. Added to more conservation to be continued. Going to get more information from Ed Rucker. Going to have something to the Board by Labor Day a list of opportunities for expansion of the City Limits.
Discussion on Wayfair Use Tax
 - b. Serve the Customer.
With the pandemic the city was forced to jump into more online technology.
On track to complete several projects that have been carried over from previous years.
Visually the City looks better.

Discussion on the 2 Osage Beach Special Roadway Projects

Dierbergs project on sidewalks

Interest in hiring out of off duty police officers to businesses for security.

c. Internal Development

Finished supervisory training.

Electronic onboarding, payroll, evaluations, etc.

Individual and Department Goals

Police directives – policies and handbooks

Department metrics reporting

Hiring process – Should be a priority in filling open positions.

Police working on policy and fee structure for repeat false alarms.

d. Good Governance

e. Revisit approved 2018-19 Board of Aldermen Initiatives approved March 2019.

Future Outlook - Goal Setting and Planning

1. What are the past topics and/or new topics/strategic issues to be addressed/resolved?

a. Mission Statement – Current State and Potential Revisions Discussion

Possibly a shorter statement

Maybe send out to the citizens via Facebook, YouTube, Twitter etc.

Committee to garner input. Get internal volunteers that are interested in helping rewrite the city mission statement.

b. Economic Development

i. Is it time for the city to invest in an Economic Development Strategic Plan to outline the City's vision and objectives for economic development?

Strategies -

ii. Creation of Economic Developer Position

Payroll – budget impact – job description – joint operation with other municipalities/organizations.

Getting more data on whether on hiring an economic development position or a regional position.

iii. Regional Partnership Opportunities and Objectives

iv. Other

2. Good Governance

a. Future Cash Flow Update and Objectives

b. Current Debt Obligations and Forecast / Direction on Additional Payments

c. Capital Investments Direction

Vehicle maintenance program in addition to a replacement program.

What is currently being spent on vehicle maintenance.

Possibly about hiring an in-house mechanic, gas tanks, adding a wash bay.

- d. Capital Asset Planning
 - e. Transportation Plan Actions (PPMP, Conceptual Sidewalk Plan) and other project ‘hot spots’ to be addressed.
Take some of the bond payoff money and add to the Sidewalk Plan.
 - f. Investment Strategies / Objectives
Cosmetics – parking lots and appearance of city vehicles.
 - g. ARPA Funding Update
NO updates currently. Still waiting on the State.
Local Housing – Low to Moderate Income Housing
Consider using some of the ARPA funds.
 - h. Budget Adoption Process – Revisions Needed
Exception budget if over a certain %. Summary with explanation as to why it is over.
 - i. Records Retention
What tools do we have that we can use? Would like to see paperless in 3 years.
Going to need to invest some money. (tablets, new scanners etc.)
 - j. Other
3. Serve the Customer
- a. Citizen/Community Data Gathering (surveys, public forums, etc.) – What do the citizens/community want the city to invest in? (Programs, Projects, etc.)
 - b. Compliance Direction (Shifting enforcement actions from a complaint-based approach to a systematic or proactive approach.)
Either enforce ordinances or bring the ordinance to the board to repeal or amend.
Complaint based.
 - c. Other

Alderman O’Steen exited the meeting at 4:43 p.m.

- 4. Internal Development
 - a. Employee Data Gathering (surveys, reporting, etc.)
 - b. Performance Measures
 - c. Other
Training
- 5. Gauging the Process - Expectation of the Board (reporting, updates, etc.)
- 6. 2022 Board of Aldermen Strategic Objectives, Alderman Ross Submission

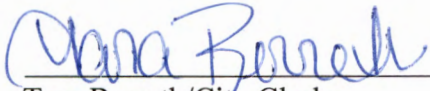
Next Steps

Roll of staff – stewards with resources.
Engineering needs to be discussed.
Aver Road

ADJOURN

There being no further business to come before the Board, the meeting adjourned at 5:15 pm.

I, Tara Berreth, City Clerk of the City of Osage Beach, Missouri, do hereby certify that the above foregoing is a true and complete journal of proceedings of the regular meeting of the Board of Aldermen of the City of Osage Beach, Missouri, on July 14, 2021, and approved August 5, 2021.



Tara Berreth/City Clerk



John Olivarri/Mayor